

The Future of Mobile Commerce

Gilbert E. Ahye



Executive Vice President & Chief Development Officer American Express Company

Gilbert E. Ahye is the Executive Vice President – Chief Development Officer at American Express where he leads the Corporate Development / M&A and Innovation group. As a key advisor to the American Express senior leadership team,

Mr. Ahye develops and executes a global strategy for new business partnerships, mergers, acquisitions, investments and divestitures and helps to identify, develop and commercialize innovation activities that may lead to potential new revenue opportunities or strategic alliances. He is a member of the company's Global Management Team and was named to *Black Enterprise Magazine's* 75 Most Powerful Blacks on Wall Street in 2006.

Since assuming this position in May 2003, Mr. Ahye has successfully led several major transactions for American Express. The acquisition of Threadneedle, a U.K.-based Asset Management Company, was recognized by *Institutional Investor* as the Asset Manager Deal of the Year for 2003. Mr. Ahye also led the company's efforts to dispose of several high-profile businesses, including the sale of the American Express ATM business to 7-Eleven in 2003 and the disposition of a leasing business in 2004. He also executed two major transactions in 2005, including the disposition of American Express' Tax and Business Services business and the tax-free spin-off of Ameriprise Financial to shareholders. In 2006, Mr. Ahye led the sale of the Brazilian consumer and corporate card business and other related operations, established the company's first GNS card partnership in Brazil, made a strategic investment in the Industrial and Commercial Bank of China, and managed the acquisition of Harbor Payments, a leading provider of outsourced invoicing, billing, and disbursement solutions. In 2008, he led the \$1 billion acquisition of the G.E. corporate payment services business and completed the sale of American Express Bank, Ltd. to Standard Chartered PLC. In 2010, Mr. Ahye led the acquisitions of Revolution Money, an online payments platform; Accertify, a leader in fraud solutions for e-commerce merchants; and Loyalty Partners, a multi-partner loyalty platform and business analytics provider.

Throughout his career at American Express, Mr. Ahye has held various business and finance positions, including Treasurer of International and Domestic Treasury and CFO of the U.S. Consumer Card Business. In addition, he managed the Sign and Travel business and the Portfolio Acquisition business. Prior to joining American Express, Mr. Ahye was head of Capital Budgeting for International Paper Company. He also worked at Union Carbide Corporation and Ernst & Young.

Mr. Ahye is a member of both the American and New York State Societies of CPAs and serves on the board of the Henry Street Settlement. He holds a BS degree from Manhattan College, an MBA degree from St. John's University, and has CPA accreditation. Mr. Ahye lives in New York City.

Roger Neal



Executive Director NYC Media Lab

Roger Neal is the founding Executive Director of the NYC Media Lab, a consortium of the NYCEDC, NYU-Poly, and Columbia University. Roger is connecting the digital media sector with academic researchers who are conducting cutting-edge research in New York City, with the goal of growing New York's media technology IP and human capital.

Prior to the NYC Media Lab, Roger was SVP and General Manager of Digital at BusinessWeek, where he delivered record traffic and digital revenue, launched mobile apps, built an award-winning content-sharing platform, Business Exchange, and led a pre-IPO investment in LinkedIn. Roger served on the Board of the Online Publishers Association and was a member of the Google Publisher Advisory Council.

In management roles at early AOL, eBay, and as an entrepreneur in Silicon Valley, Roger has brought innovative digital products to market incorporating community, content, data, advertising, and e-commerce.

Roger holds an MBA from Columbia University and a BA in Economics from UCLA.

The Future of Mobile Commerce

industry experts

A leading merger and acquisition advisor serving the media, education, information, and marketing services industries

record of success

250+ transactions
\$8.5 billion+ in value
15 years of m&a expertise

businesses we serve

digital media – ad tech – k-12 – higher ed – post-secondary – mobile content – ed tech – data/analytics – social media – marketing services – information / databases – digital agencies – direct marketing – CRM – search – lead generation – tech-enabled services and platforms – b2b publishers – healthcare communications – branding/consultants – events – interactive – digital video – mobile – entertainment – apps – local – eCommerce

select recent transactions

- ✓ WDA, a mobile tech firm has been sold to [x+1]
- ✓ Geeknet, Inc. has sold its online media business to Dice Holdings, Inc.
- ✓ Martha Stewart Living Omnimedia / Meredith Corporation - sale of *Whole Living* assets
- ✓ Affinitive, a social marketing firm and tech platform, was sold to Project: WorldWide
- ✓ ROKKAN, a leading full-service digital agency, has been acquired by Publicis Groupe
- ✓ The Deal LLC, a leading financial information provider, has been acquired by TheStreet, Inc.
- ✓ Matterhorn / LexisNexis – exclusive multi-year reseller agreement
- ✓ TPG Growth has sold MarketTools Research Solution to MetrixLab
- ✓ PubliGroupe and MediaMath have formed Spree7, a European joint-venture company headquartered in Berlin.
- ✓ BroadwayBox.com sold to Key Brand Entertainment

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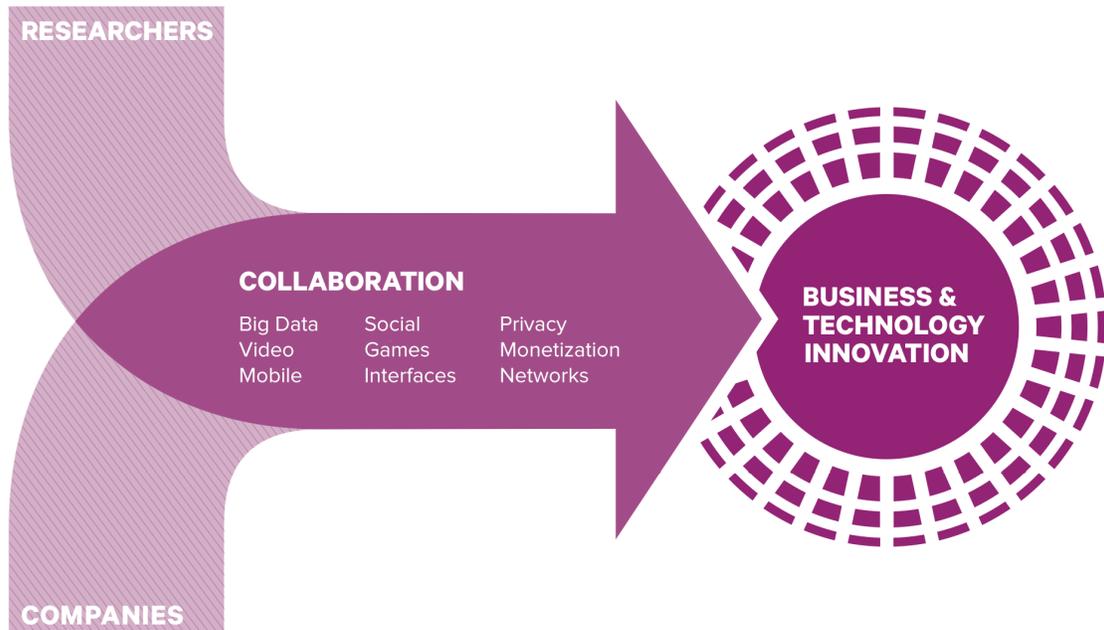
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NYC Media Lab is tackling the big questions facing the future of media and technology.



NYC Media Lab is reshaping the way NYC's digital media industry works together. The Lab drives collaborative innovation, connecting companies and researchers advancing new media technologies.

Members of NYC Media Lab become part of an exclusive network for innovation, gaining access to business intelligence, research partnerships, talent, and funding.

Join us at our **Annual Research Summit** to learn more about the Lab and the cutting-edge research fueling the future of technology. The Summit takes place Thursday, September 19, 8:30am – 12:30pm at Hearst Tower.

RSVP: <http://researchsummit2013.eventbrite.com>
(password: "research2013")

Contact us to learn more about the benefits of corporate membership.

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